

ABSTRACT

A method for marketing a school and office product system including the step of packaging a school and office product with a data storage device. The data storage device includes a program which enables the user to customize or personalize the school and office product. The method further includes the step of offering the packaged product and storage device for sale as a unit. The invention also includes a method for marketing a school and office product system including the step of packaging a school and office product with a data storage device. The data storage device includes a program which can aid a user in completing school projects. The method further includes the step of offering the packaged product and storage device for sale as a unit.

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